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How can you deal
with risks that
you don't even
know are there?

Zurich **HelpPoint**
Here to help your world.



**Total Risk
Profiling™
& hazard
analysis**

The essence of Enterprise Risk Management (ERM) is to enhance your profitability and business performance through the identification of your entire spectrum of strategic and operational risks and how they interact. It's a tall order, but one that should be undertaken effectively if you are to empower an ERM culture that will deliver results.

Zurich's Total Risk Profiling and hazard analysis methodologies can give you the tools you need to help identify the broad spectrum of risks you face – whether physical, financial, reputation, regulatory and more. Total Risk Profiling (TRP) can help implement risk monitoring processes to ensure sustainable practices and resilience solutions are embedded in your organization.

Zurich Total Risk Profiling supports your business with...

- A systemic, top-down risk identification, quantification and prioritization process
- A practical approach blending financial and technical risk management disciplines
- Project risk analysis to assess regularly the issues in the project that could keep it from achieving targets and timelines
- The collective knowledge of experienced, in-house personnel applied to risk improvement

Making your risk management culture more effectively across your enterprise...

- Strengthening your business performance through an integrated method for ongoing identification, communication and mitigation of your risks
- Embedding a strategic planning process for enterprise risk management or for specific business decisions like product launch, acquisitions/divestitures, HR or project management
- Facilitating strategic, operational and organizational change to put your risk awareness to practical application in productivity and profit