

### Enterprise resilience through a structured approach helps you...

- Identify, assess and catalog the vulnerabilities your business may face
- Determine risk tolerance, reduction and improvement advice, enabling a robust mitigation strategy
- Calculate financial and interdependency information to evaluate potential loss scenarios
- Review mitigation plans in preparation for the risk and financial assessment workshops
- Evaluate threats to key business processes
- Develop a summary of key performance gaps and benchmarking your business continuity management against standards and best practices
- Analyze all aspects of business resilience

### For more information, contact:

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This is intended as a general description of certain types of risk engineering services available to qualified customers through Zurich Services Corporation. Zurich Services Corporation does not guarantee particular outcomes and there may be conditions on your premises or within your organization which may not be apparent to us. You are in the best position to understand your business and your organization and to take steps to minimize risk, and we wish to assist you by providing the information and tools to assess your changing risk environment. Small business owners are responsible for the loss control activities at their company. Zurich offers risk engineering solutions – comprised of tools, reports and information from literally millions of past claims from nearly every industry segment – that can help small businesses minimize and better control losses and improve their bottom line.



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Will your business  
bounce back or get  
bounced by a risk  
event?

Zurich HelpPoint  
Here to help your world.



Enterprise  
resilience

How well does your management understand its business interruption and supply chain risks? Do your business recovery plans address the right risks and contingencies? Gaps in your understanding could determine whether your enterprise will be resilient in the face of a business interruption, or whether its profitability and shareholder value will be damaged.

Zurich provides holistic risk insights and 360-degree solutions that will help your company both survive and thrive after a business interruption loss, whatever the cause. The key is building a culture of enterprise resilience. Zurich can help by utilizing our Total Risk Profiling™ process to identify exposures and mitigate risks affecting your company. Next, our Supply Chain Assessment, Business Interruption modeling, Business Impact analysis and Business Continuity Management processes build a corporate backbone that can bend but not break under the intense pressures of today's economic climate.

**And delivers the following benefits...**

- An appropriate level of business engagement in the risk profiling process
- A comprehensive framework for study of the financial effects of disruptions across the value chain
- Protection for your corporate reputation and reducing fluctuations in profitability
- Peace of mind for directors in terms of their fiduciary duties
- Efficient planning, resource and capital allocation across the enterprise
- A culture of enterprise resilience that can help your organization stand up to business interruptions, supply chain disruptions and other challenges that can, in worst-case scenarios, threaten business survival