

For more information, contact:

Linda Conrad
Director of Strategic Business
Risk Management
Zurich North America
410-371-9973
linda.conrad@zurich.com
www.zurich.com

This is intended as a general description of certain types of risk engineering services available to qualified customers through Zurich Services Corporation. Zurich Services Corporation does not guarantee particular outcomes and there may be conditions on your premises or within your organization which may not be apparent to us. You are in the best position to understand your business and your organization and to take steps to minimize risk, and we wish to assist you by providing the information and tools to assess your changing risk environment. Small business owners are responsible for the loss control activities at their company. Zurich offers risk engineering solutions – comprised of tools, reports and information from literally millions of past claims from nearly every industry segment -- that can help small businesses minimize and better control losses and improve their bottom line.



Do you know the right questions to ask about the costs of business interruptions?

Zurich HelpPoint  int
Here to help your world.



Business
interruption
modeling

You understand that a business interruption (BI) in your value chain can threaten your productivity and profitability. But do you know your potential business interruption scenarios and how they might interact to make a bad business situation even worse?

Zurich BI modeling will help you identify...

- Effects arising from interdependencies with other sites and suppliers
- Likely management decisions arising as a result of an incident or risk
- Existing and proven mitigation or recovery plans
- Contingency plan and recovery costs
- Key customer dependencies that may be affected by a business interruption

And help you deal effectively with BI risk by...

- Knowing what questions to ask and developing an appropriate framework for the study of business interruptions
- Presenting profit exposure information in a single model to aid in data management and interpretation
- Supporting risk transfer and insurance buying decisions
- Acting as a strategic link between business continuity management and financial business performance to enhance operating efficiencies