

**Zurich provides the level of planning assistance you need...**

- A complete Business Continuity Plan (BCP) development process designed to identify and document the critical components of a continuity plan
- From basic awareness training with simple plan templates to a comprehensive BCP development process
- Seminars for managers on BCP built around PAS 56, the Business Continuity Institute's 5-Step Activity Model
- Training to guide you through the BCP process, including plan templates, crisis and media management, and familiarization with BCP software tools

**For more information, contact:**

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This is intended as a general description of certain types of risk engineering services available to qualified customers through Zurich Services Corporation. Zurich Services Corporation does not guarantee particular outcomes and there may be conditions on your premises or within your organization which may not be apparent to us. You are in the best position to understand your business and your organization and to take steps to minimize risk, and we wish to assist you by providing the information and tools to assess your changing risk environment. Small business owners are responsible for the loss control activities at their company. Zurich offers risk engineering solutions – comprised of tools, reports and information from literally millions of past claims from nearly every industry segment -- that can help small businesses minimize and better control losses and improve their bottom line.



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Will your business survive a loss even if you've fully prepared for it?

Zurich HelpPoint  
Here to help your world.

Business continuity management



Every year, many businesses close their doors permanently due to business interruptions, some of which were the result of loss events that were insured and for which claims were paid. It is difficult to restore the intangible value of lost customers and a damaged reputation due to an extended disruption. Ask the 40 percent of businesses that don't survive an extended breakdown.

Unpredictable events with extensive business interruption happen with increasing frequency. The answer is an intensified focus on business continuity management and business impact analysis – the path to ensuring a continued presence in the marketplace despite a serious loss or disruption. Zurich can help you build your enterprise's resilience.

**We can help you...**

- Minimize the operational and financial impact of a physical loss, supplier disruption or other event
- Establish preventative actions to reduce both the probability of occurrence and reduce the effects in case of incident
- Develop multiple plans addressing the specific needs of multiple locations with differing needs
- Identify gaps in both your contingency planning and insurance program to help you build a robust BCP